

BUILDING
*comm***UNITY**
THROUGH BISON

2027 NBA Winter Conference



*"Alone we can do
so little; together
we can do so much."
-Helen Keller*

2027 EXHIBITOR PACKET



January 20 - 23, 2027



Hilton Denver City Center

1701 California Street
Denver, CO 80202



Adam Ulbricht

National Bison Association, Exhibitor Contact
adam@nationalbison.org
303-292-2833 x704

Register Now at: <https://forms.gle/YrzHmseTEdEzxpF6A>

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WELCOME

The National Bison Association Winter Conference is the premier gathering for bison producers, land stewards, Tribal partners, processors, marketers, veterinarians, and industry leaders. Exhibiting puts your organization in front of 600+ attendees who collectively influence the health, growth, and management of bison herds across North America.

This is your opportunity to connect with producers, build new partnerships, and expand your impact in the bison industry — from herd health and genetics to processing, marketing, and stewardship.

This is the largest bison industry gathering of the year. We are offering significantly expanded tradeshow hours, including NEW Friday afternoon programming at the conference hotel.



EXHIBITOR TIMELINE

WEDNESDAY, January 20

- 1:00 pm Exhibitor Load-in and Set up
- 3:00 pm Conference Registration Opens
- 3:00 pm Tradeshow Opens
- 4:00 pm Welcome Reception & Poster Session
- 6:00 pm Tradeshow Closes

THURSDAY, January 21

- 8:00 am Tradeshow Opens
- 9:00 am Conference Presentations Begin
- 5:00 pm Presentations Conclude/ Social Hour
- 6:00 pm Tradeshow Closes

FRIDAY, January 22

- 8:00 am Tradeshow Opens
- 9:00 am Conference Presentations Begin
- 5:00 pm Presentations Conclude/ Social Hour
- 6:00 pm Tradeshow Closes



Breakdown and moveout may occur after 6pm on Friday and must be concluded by 12pm Saturday, January 23. All events on Saturday, January 23 for the Winter Conference are held offsite at the National Western Stock Show.

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EXHIBITOR BOOTH INFORMATION

Standard Exhibitor Space (\$600)

Lower Level 2 Prime ballroom location, 8x10 ft. booth space, one 6ft table, 2 chairs, wifi access, full conference registration for one attendee

Small Exhibitor Space (Table Display ONLY) (\$50)

Lower Level 1 location, 6x3 ft. booth space, one 6ft table, does not include conference registration

NOTES:

We have a limited amount of Standard and Small footprint spaces available. Filling out this form does NOT guarantee an exhibitor space. The National Bison Association team will follow up to confirm.

Electrical, WIFI and other services are available through the conference hotel and must be contracted separately. More information will be provided once your space is confirmed.



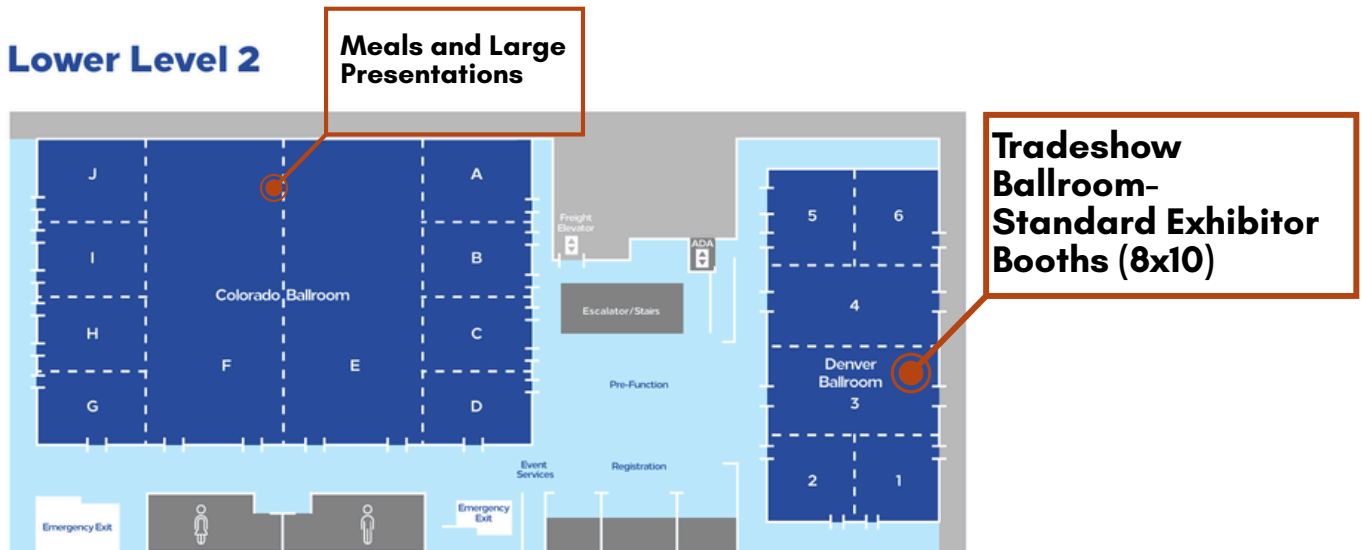
All conference attendees must register. Additional registrations may be purchased at: <https://nationalbison.org/event/2027-national-bison-association-winter-conference/>

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VENUE FLOOR PLAN

Lower Level 2



Lower Level 1



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