

# PRODUCERS, PROCESSORS, MARKETERS AND ENTHUSIASTS. UNITED IN OUR DEDICATION TO THE MAJESTIC AMERICAN BISON.

## A Sustainable Future

The mission of the National Bison Association (NBA) is to bring together stakeholders to celebrate the heritage of American bison, to educate, and to create a sustainable future for our industry.

## A Treasured Past

The NBA is a community bound by the heritage of the American Bison.

Without our members we couldn't bring together industry stakeholders, and create a sustainable future for the the American bison.



## AN INSPIRING HISTORY

In 1995, the American Bison Association (formed in 1975) and the National Buffalo Association (chartered in 1966) merged to become the National Bison Association. The NBA is a not-for-profit trade association of producers, processors, marketers and bison enthusiasts with more than 1,100 members in all 50 states and 10 foreign countries.

The freedom, challenge, and reward of stewarding this hardy and majestic animal is second to none. The NBA learns from bison and their survival instincts and ensures their continued presence in North America's future.

## CHOOSE THE NBA MEMBERSHIP THAT SUITS YOU BEST.

### ALL MEMBERSHIPS LEVELS RECEIVE

- Bison Producer's Handbook – 2nd edition
- Subscription to the quarterly Bison World magazine,
- Membership Directory
- Weekly Update e-newsletter
- Deep discounts on all NBA promotional materials and advertising
- Full access to the members' area of the website
- Bison Diseases Field Guide
- Free listing on BuySome Bison, the NBA's online and app consumer resource
- Free access to archived conference presentations
- Discounts on NBA products, conferences and functions

### MEMBERSHIPS LEVELS

#### Lifetime Membership\*

- \$3,500 One-time investment

#### Active Membership\*

- \$250 / Year

#### 3-Year Active Membership\*

- \$700 / Every 3 Years

#### NBA Supporter

- \$125 / Year

\*Only Life & Active Members have voting privileges.\*

### OTHER WAYS TO GIVE

**NBA Growth Fund Program:** Raises important funds that support the efforts of the NBA's outreach to consumers and the general promotion of bison to the public. Donations to this fund raise these crucial outreach funds and support the day to day operations of the NBA's important work.

**Partners in Restoration Program:** A certification program so businesses can proudly tell customers that their purchases help bring bison back to North America's rangelands and invite them to discover the inspiring efforts bison stewards working together to rebuild herds of our National Mammal.

Join a community bound by the heritage of the American bison.



### The National Bison Association

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# IT'S ABOUT OUR MEMBERS



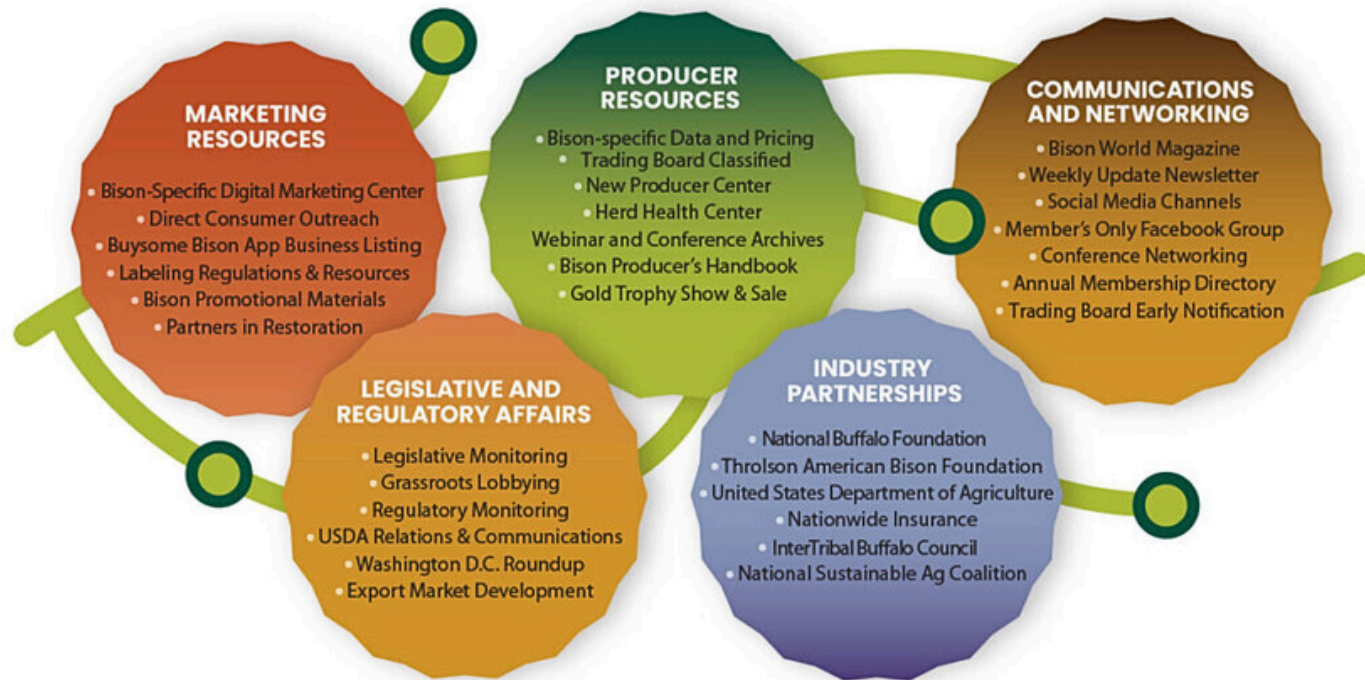
## THE NATIONAL BISON ASSOCIATION:

- Promotes bison production as a sustainable ranching model
- Advocates in the legislative arena
- Provides educational and business resources to its members
- Feeds consumer's growing appreciation for the great taste and nutritional benefits of bison meat.



*I have been a member of all the former named associations for 30 yrs. It has been the most valued and useful tool in my tool kit.*

*– Joe Pellar, WY, NBA Member*



*I joined the NBA to primarily educate myself about bison but I quickly learned I now had a ready resource of experienced bison ranchers willing to help an novice rancher achieve my goals.*

*– Chris Silver, Gold Coast Bison*

## MEMBERSHIP-IT PAYS TO BELONG.

## JOIN THE HERD

Bison producers find strength when connected with the larger herd in the National Bison Association. Working together, we weather the challenges and work towards stability and profitability. As a NBA member, you'll enjoy connecting with fellow producers, marketers and bison enthusiasts who are leading the way in introducing deliciously healthy bison meat to the public and restoring bison to pastures and rangelands across North America.