

# THANK YOU 2025 GROWTH FUND CONTRIBUTORS!



**Robert Walker**

**Platte River Power Authority**

**Michael Guenther**

**Keegan Kitzul**

**Tommie Simon**

**Dixie Byrd**

**Prairieland Bison**

**Nolan Miller**

**Friedel Family**

**Rex Snyder and Gayle Hale**

**Chris and Stacy Sullivan**

**Mark Silzer**

**John Davis**

**Joe Brown**

**Nathan Scott**

**Tyler Payne**

**Casey Byrd**

**Buffalo Run Ranch**

**Cammack Buffalo Ranch**

**Gerald Parsons**

**Dusty Baker**

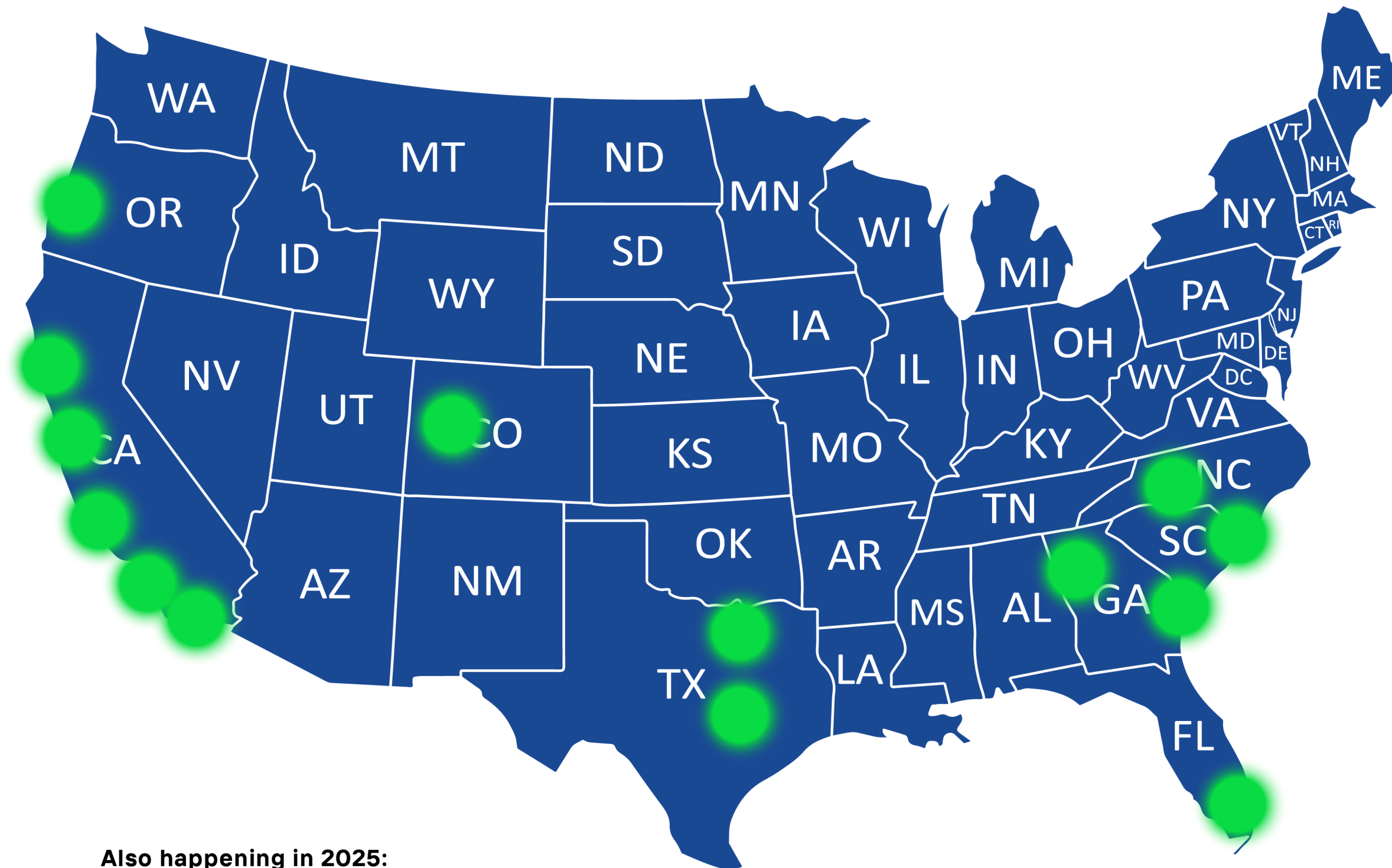
**Deep Creek Ranch**

**Domino's Farm Corp.**

**Randy Gaskill**

**Landonville Ag, LTD**

# 2025 Outreach & Education Proposal



## Consumer-Facing Outreach:

**June** – Heritage Fire Tour – Austin, TX – June 8  
**June** – Heritage Fire Tour – Savannah, GA – June 29  
**July** – Heritage Fire Tour – Ashville, NC – July 13  
**July** – Heritage Fire Tour – San Diego, CA – July 26  
**August** – Heritage Fire Tour – Snowmass, CO – August 2  
**August** – Heritage Fire Tour – Napa, CA – August 17  
**August** - Iowa State Fair - Des Moines, IA - August 15  
**September** – Heritage Fire Tour – Willamette Valley, OR – Sept. 7  
**September** – Heritage Fire Tour – Atlanta, GA – Sept. 13  
**September** – Heritage Fire Tour – San Jose, CA – Sept. 28  
**November** – Heritage Fire Tour – Pebble Beach, CA – Nov. 1  
**November** - LA Food & Wine Festival - Los Angeles, CA - Nov. 7-9  
**November** – Heritage Fire Tour – Charleston, SC – Nov. 16  
**December** – Heritage Fire Tour – Miami, FL – Dec. 14

## Also happening in 2025:

**Social Media Promotions:** Focus on Facebook, Instagram and Pinterest with “Eat Bison to Restore Bison” for consumers and “Raise Bison” for producers and partnership with Influencer Food Prep on Fleek  
**Video Editing for Producer Outreach:** Dick Gehring/Black Kettle Buffalo handling video production/education tool

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# 2025 Growth Fund Outcomes

2,315,000

virtual marketing reach

48,000

in-person reach

43

member partners

\$93K

'25 Contributions



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# NEXT STEPS



## DONATE HERE:

Contribute online at <https://nationalbison.org/product/nba-growth-fund-program/>  
-or-

The NBA can invoice you on an annual, bi-annual or quarterly basis, based on head processed.

Email [jim@nationalbison.org](mailto:jim@nationalbison.org) to setup.

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# GROWTH FUND OUTREACH

Showcasing bison to consumers  
and potential ranchers through  
in person and virtual outreach  
across the country.



The NBA Growth Fund was established to raise important funds that support the efforts of the NBA's outreach to consumers and the general promotion of bison to the public. Donations to this fund will not only raise these crucial outreach funds, but also support the day to day operations of the NBA's important work.

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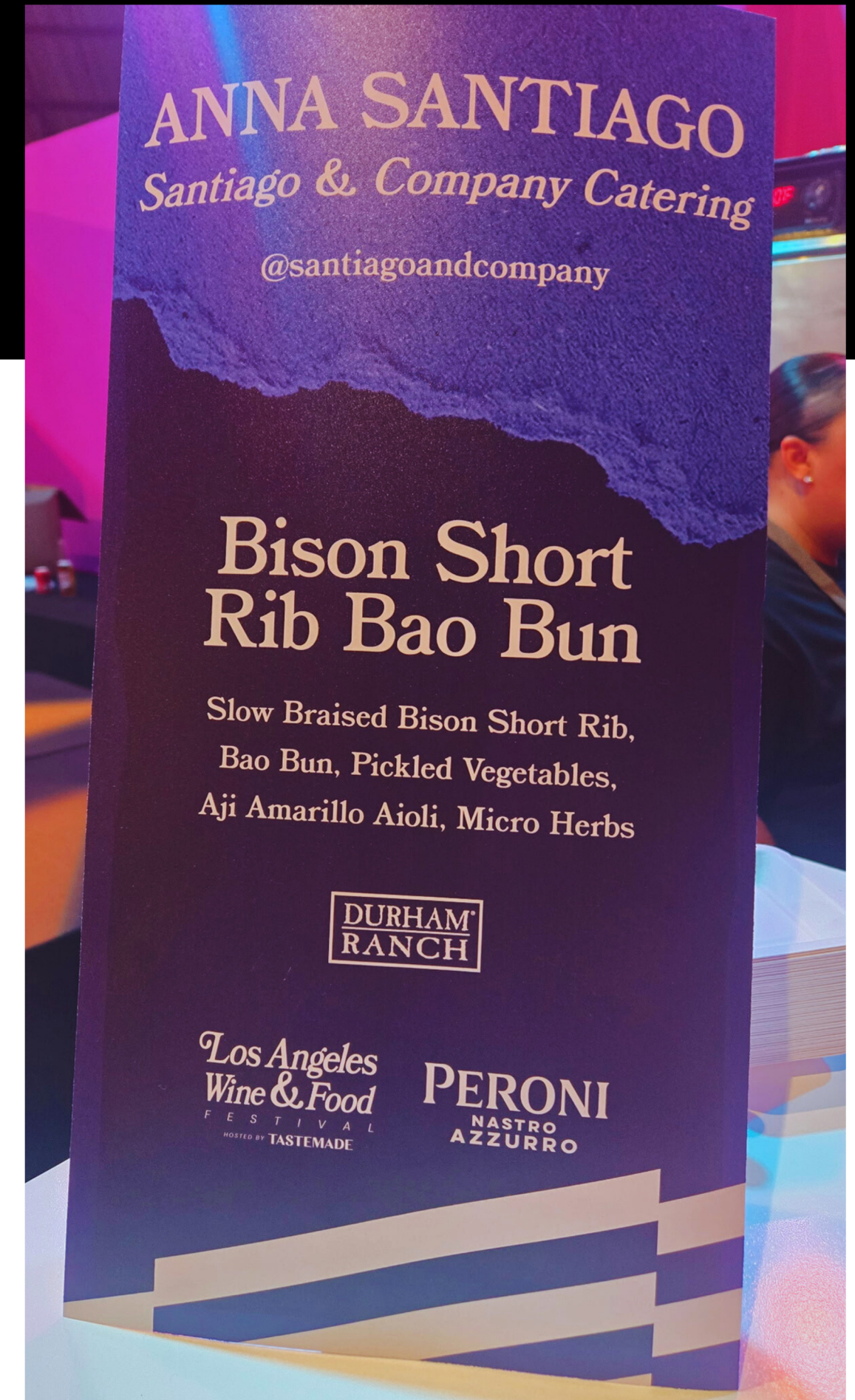


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