

THANK YOU 2025 GROWTH FUND CONTRIBUTORS!



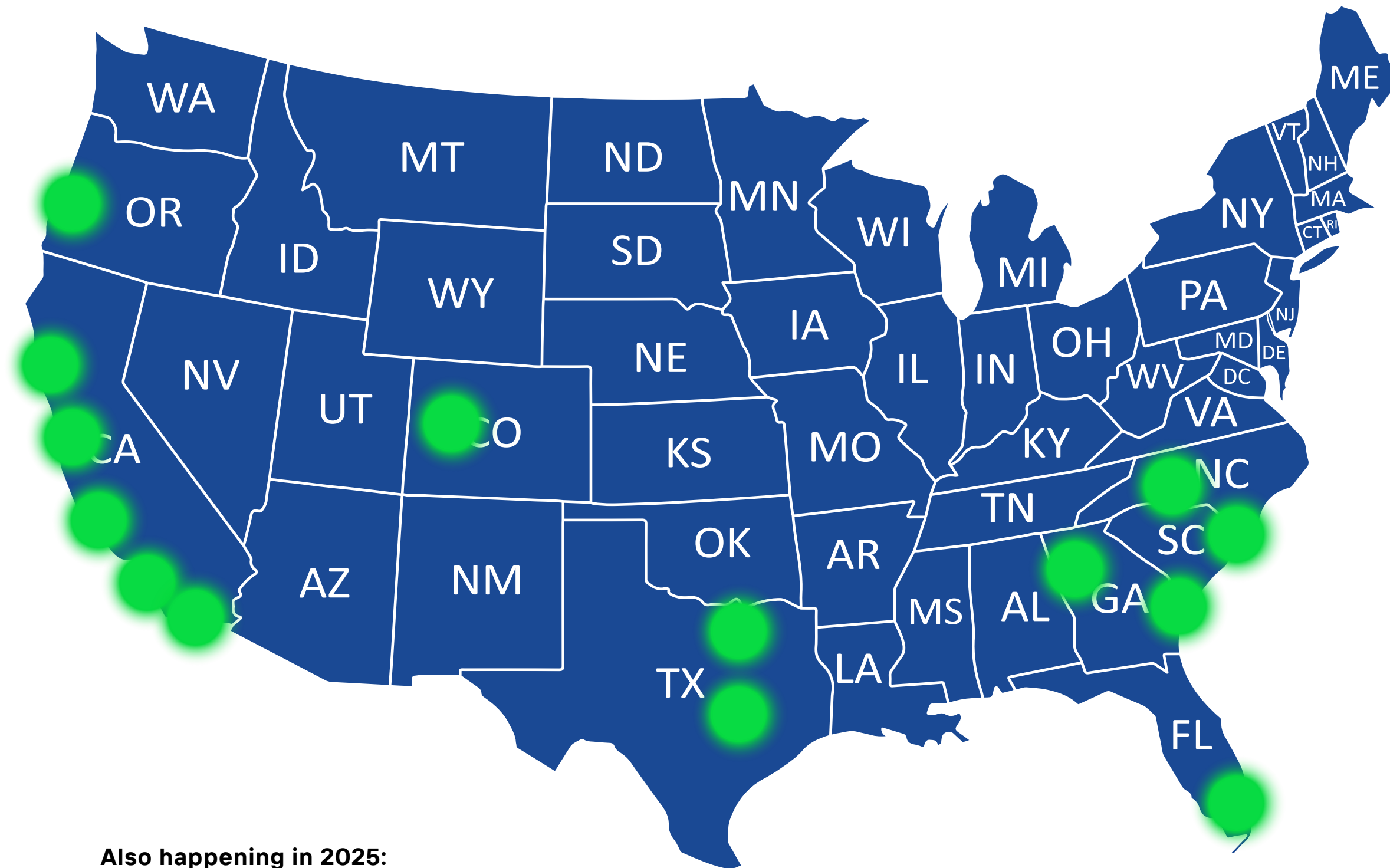
Cherokee Valley Bison Ranch
Platte River Power Authority
Michael Guenther
Keegan Kitzul
Tommie Simon
Dixie Byrd
Prairieland Bison
Windy Hills Bison Farms, Inc

Nolan Miller
Friedel Family
Rex Snyder and Gayle Hale
Chris and Stacy Sullivan
Mark Silzer
John Davis

Joe Brown
Nathan Scott
Tyler Payne
Casey Byrd
Buffalo Run Ranch
Cammack Buffalo Ranch

Gerald Parsons
Dusty Baker
Deep Creek Ranch
Domino's Farm Corp.
Randy Gaskill
Landonville Ag, LTD
Longreach Buffalo Co LLC
Robert Walker

2025 Outreach & Education



Consumer-Facing Outreach:

June – Heritage Fire Tour – Austin, TX – June 8
June – Heritage Fire Tour – Savannah, GA – June 29
July – Heritage Fire Tour – Ashville, NC – July 13
July – Heritage Fire Tour – San Diego, CA – July 26
August – Heritage Fire Tour – Snowmass, CO – August 2
August – Heritage Fire Tour – Napa, CA – August 17
August - Iowa State Fair - Des Moines, IA - August 15
September – Heritage Fire Tour – Willamette Valley, OR – Sept. 7
September – Heritage Fire Tour – Atlanta, GA – Sept. 13
September – Heritage Fire Tour – San Jose, CA – Sept. 28
November – Heritage Fire Tour – Pebble Beach, CA – Nov. 1
November - LA Food & Wine Festival - Los Angeles, CA - Nov. 7-9
November – Heritage Fire Tour – Charleston, SC – Nov. 16
December – Heritage Fire Tour – Miami, FL – Dec. 14

Also happening in 2025:

Social Media Promotions: Focus on Facebook, Instagram and Pinterest with “Eat Bison to Restore Bison” for consumers and “Raise Bison” for producers and partnership with Influencer Food Prep on Fleek
Video Editing for Producer Outreach: Dick Gehring/Black Kettle Buffalo handling video production/education tool

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2024 Growth Fund Outcomes

1,490,000
virtual marketing reach



63,440
in-person reach

20
member partners

\$72K
'24 Contributions

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2025 Growth Fund Outcomes

2,315,000

virtual marketing reach

53,000

in-person reach

46

member partners

\$93K

'25 Contributions



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NEXT STEPS



DONATE HERE:

Contribute online at <https://nationalbison.org/product/nba-growth-fund-program/>
-or-

The NBA can invoice you on an annual, bi-annual or quarterly basis, based on head processed.

Email jim@nationalbison.org to setup.

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GROWTH FUND OUTREACH

Showcasing bison to consumers and potential ranchers through in person and virtual outreach across the country.



The NBA Growth Fund was established to raise important funds that support the efforts of the NBA's outreach to consumers and the general promotion of bison to the public. Donations to this fund will not only raise these crucial outreach funds, but also support the day to day operations of the NBA's important work.

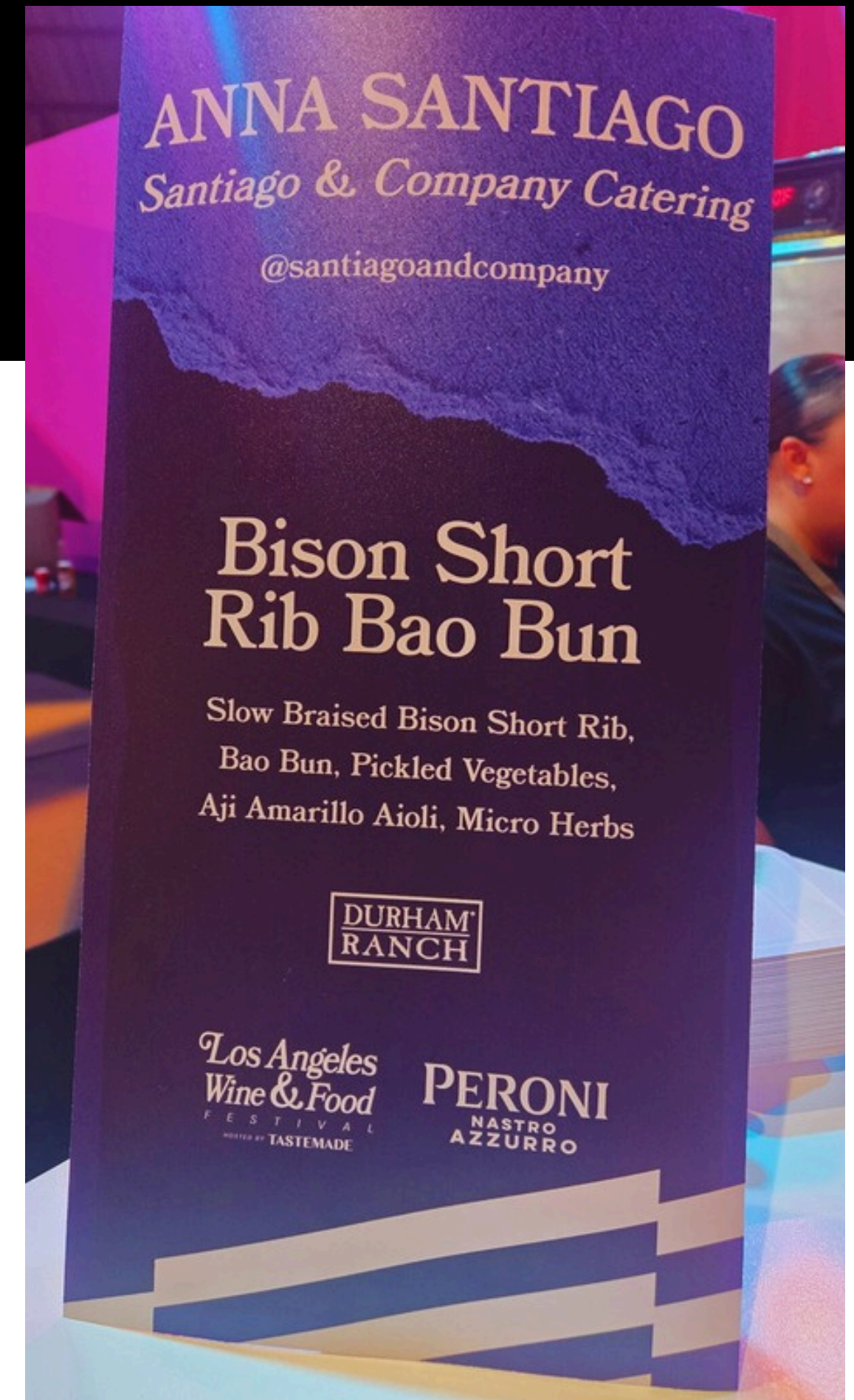
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